

# Morgan Stanley

Tencent Holdings Limited  
Tencent Binhai Building  
No 33 Haitian Second Road  
Nanshan Shenzhen  
518054 China

19 July 2021

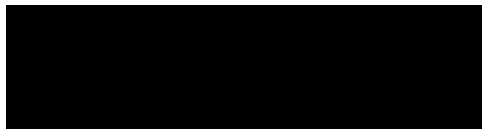
Dear Sir / Madam

**Announcement to be made by Sixjoy Hong Kong Limited, an indirect subsidiary of Tencent Holdings Limited (“Tencent”), regarding a firm offer for Sumo Group plc (the “Announcement”)**

We refer to the Announcement proposed to be issued on or around 19<sup>th</sup> July 2021 under Rule 2.7 of the City Code on Takeovers and Mergers regarding a firm offer for Sumo Group plc by Sixjoy Hong Kong Limited, an indirect subsidiary of Tencent.

Morgan Stanley & Co. International plc hereby consents to the publication of the Announcement and the inclusion in the Announcement of our name and the references thereto, in the form and context in which they are included in the Announcement.

Yours faithfully,



Laurence Hopkins

for and on behalf of  
Morgan Stanley & Co. International plc