Tencent Holdings Limited
Tencent Binhai Building
No 33 Haitian Second Road
Nanshan Shenzhen
518054 China

16 August 2021

Dear Sir / Madam

Recommended cash offer for Sumo Group plc by Sixjoy Hong Kong Limited, an indirect subsidiary of Tencent Holdings Limited (the “Acquisition”) to be effected by means of a Scheme of Arrangement under Part 26 of the Companies Act 2006

We refer to the document addressed to Sumo Group plc Shareholders containing the proposed scheme of arrangement under Part 26 of the Companies Act between Sumo Group plc and the registered holders of shares in Sumo Group plc to be published on or around the date of this letter (the “Scheme Document”).

We hereby confirm that we have given and not withdrawn our consent to the publication of the Scheme Document with the inclusion of the references to our name in the form and context in which they appear.

This letter is for your information only and should not be relied upon by any other person.

Yours faithfully,

Laurence Hopkins

for and on behalf of
Morgan Stanley & Co. International plc