

Sumo Group plc

32 Jessops Riverside  
Brightside Lane  
Sheffield  
S9 2RX  
England

16 August 2021

Dear Directors,

**Re: Recommended cash offer for Sumo Group plc (Sumo) by Sixjoy Hong Kong Limited (“BidCo”), an indirect subsidiary of Tencent Holdings Limited (“Tencent”)**

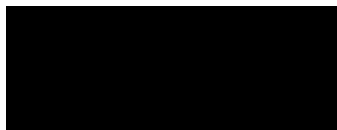
We refer to the recommended proposal made by Bidco on 19 July 2021 to acquire the entire issued share capital of Sumo (the “Proposal”). In particular, we refer to the scheme document relating to the Proposal, published on or around the date of this letter (the “Scheme Document”).

We hereby consent to the inclusion of the references to our name in the Scheme Document, in the form and the context in which they appear therein.

Our consent is required by Rule 23.2 of The City Code on Takeovers and Mergers (the “Code”) and is given solely for the purpose of complying with that provision.

We further consent to Sumo making a copy of this letter available for viewing on its website from the date of the publication of the Scheme Document until the Scheme (as defined therein) is implemented, in accordance with Rule 26 of the Code.

Yours faithfully,



Bruce Garrow,  
Managing Director,  
**Investec Investment Banking**  
For and on behalf of Investec Bank Plc