

For Immediate Release

Tencent chairman and CEO to donate 100 million shares of the Company towards philanthropic and charitable causes

April 18, 2016, Shenzhen – Mr. Ma Huateng, chairman and CEO of Tencent, announces today his plan to donate 100 million shares of Tencent Holdings Limited (00700.HK) to a charity fund that supports healthcare, education, environmental protection and other philanthropic efforts in mainland China, as well as innovation projects relating to cutting-edge technologies and basic sciences research globally.

As a core founder of Tencent, Mr. Ma has led the establishment of Tencent Foundation in 2007 and promoted collaborative projects with other charitable organizations. The foundation is the first of its kind in China, and has since grown to become one of the largest. Over the years, Mr. Ma has been actively involved in charitable and philanthropic projects, particularly in the areas of medical care for children, disaster relief and environmental protection. He is the vice chairman of China's Ai You Foundation and a founding sponsor to the newly established public foundation Ai You Future, as well as a board member of One Foundation. He is a director of The Nature Conservancy's China chapter and co-chairman of The Paradise International Foundation, which he founded with like-minded Chinese entrepreneurs last year.

“After 10 years of exploration and participation in philanthropic activities, I increasingly feel a better way to continue giving back to the society is to do it over a longer term and in a more organized way. Getting a professional team to oversee these projects will also increase the efficiency of management. I can put my energies to focus on driving Tencent's strategies and enhancing product experience, as well as lead the overall direction of my philanthropic work,” said Mr. Ma.

The charity fund, which is to be set up and managed by a team of professionals, will provide financial support to charitable and philanthropic projects or organizations pursuing similar causes. It also plans to establish a sister foundation in China, primarily to oversee project implementation in the mainland.

###



About Tencent

Tencent uses technology to enrich the lives of Internet users. Every day, hundreds of millions of people communicate, share experiences, consume information and seek entertainment through our integrated platforms. Tencent's diversified services include QQ, Weixin/ WeChat for communications; Qzone for social networking; QQ Game Platform for online games; QQ.com and Tencent News for information and Tencent Video for video content.

Tencent was founded in Shenzhen in 1998 and went public on the Main Board of the Hong Kong Stock Exchange in 2004. The Company is one of the constituent stocks of the Hang Seng Index. Tencent seeks to evolve with the Internet by investing in innovation, providing a mutually beneficial environment for partners, and staying close to users.

For enquiries, please contact:

Investor:

Catherine Chan Tel: (86) 755 86013388 ext 88369/ (852) 3148 5100 Email: cchan@tencent.com

Tracy Huang Tel: (86) 755 86013388 ext 83731 / (852) 3148 5100 Email: tracyqhuang@tencent.com

Media:

Canny Lo Tel: (86) 755 86013388 ext 66630/ (852) 3148 5100 Email: cannylo@tencent.com

Limin Chen Tel: (86) 755 86013388 ext 56011 Email: liminchen@tencent.com