



**SONY MUSIC ENTERTAINMENT AND TENCENT MUSIC ANNOUNCE  
RENEWAL OF MAINLAND CHINA STRATEGIC DISTRIBUTION  
ARRANGEMENT**

**SHENZHEN / HONG KONG / NEW YORK, Monday, 3 October, 2016**

Sony Music Entertainment (Sony Music) and Tencent Music today announced the renewal of their strategic cooperation arrangement for the online digital distribution of Sony Music's audio music master recordings in mainland China.

Under the cooperation's terms, Sony Music, one of the three largest recording companies in the world, will collaborate with Tencent Music, a leading digital music provider in China, on the promotion, management and online distribution of Sony Music's repertoire in mainland China.

Continuing on from the original terms of the cooperation, the ongoing agreement will see Tencent Music market and distribute content from Sony Music's extensive roster of local and international artists, including Michael Jackson, David Bowie, Beyoncé, Justin Timberlake, Sia, Usher, Calvin Harris, P!NK, Meghan Trainor, Kelly Clarkson, Avril Lavigne, One Direction, Fifth Harmony, ZAYN, Pitbull, Mark Ronson, The Chainsmokers and Alan Walker, to China's vigorous and fast-growing fan base.

"We are excited to continue relationship and cooperation between Sony Music and one of our most valued business partners, Tencent Music. Tencent Music's promotion of the legal use of digital music has made a very positive and lasting change to the market for music labels and music fans. The difference we have made together in the development of artists and in fan engagement through our strategic partnership is most significant. We look forward to taking the Chinese music market to the next level, becoming one of the top markets in the world," said Denis Handlin AM, Chairman & CEO of Sony Music Entertainment Australia & New Zealand and President, Asia.

"I am delighted that the mutually beneficial cooperation between Sony Music and Tencent Music has been extended. Our partnership will continue to flourish as Tencent Music's influence on the China market grows and as we bring even more great content from Sony Music's global catalogue of heavyweight artists to China, enhancing Sony Music's business and thrilling music lovers in the mainland," said Dowson Tong, Chairman of Tencent Music.

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